



Michigan Chapter 7
Spring Educational Seminar
March 17, 2022

Please make checks payable to: IRWA Chapter 7
Mail registration to: Kent Edwards
Rowe Professional Service Co.
540 S. Saginaw Street, Suite 200
Flint, MI 48502

Registrations can also be made by PayPal using credit card at the chapter website: www.irwamichigan.org
If using PayPal please e-mail a copy of the registration form to: KEdwards@rowepsc.com



Embassy Suites
Grand Rapids Downtown
710 Monroe Ave NW
Grand Rapids, MI 49503
(616) 512-5700

Includes the following:

Wednesday: Hotel Welcome Reception
Thursday: Breakfast, Lunch, & All Day Break

https://www.hilton.com/en/hotels/grrmaes-embassy-suites-grand-rapids-downtown/

Hotel Reservations: By February 28, 2022 call to make reservations at 800.774.1500 or 616.512.5700 and ask for the IRWA Michigan Chapter 7's Spring Education Seminar or use the following link:

https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=GRRMAES&groupCode=CESMME&arrivaldate=2022-03-16&departuredate=2022-03-17&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT

Name
Company/Agency IRWA Membership No.
Address
City State Zip Code
Phone/Work E-mail Address
Name as it appears on license License No.
License Type: [] Appraiser [] Real Estate [] Broker or [] Salesperson

Guest's Name

Table with 3 columns: Fee Name, Amount, and Total. Rows include Registration Fee (\$75.00), Guest Registration Fee (\$30.00), and Total Fees Paid.

If you have any questions, please contact:
Jay Spencer (616) 304-3883 jspencer@metroca.net
or Kent Edwards (989) 277-0659 kedwards@rowepsc.com



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Embassy Suites Grand Rapids - Downtown

Michigan Chapter 7 | Spring Educational Seminar
March 17, 2022

Wednesday, March 16, 2022

5:30 PM to 6:30 PM

Michigan Chapter 7 Executive Board Meeting
Haldane Conference Room

6:30 PM to 7:30 PM

Complimentary Welcome Reception
Embassy Suites Lobby/Restaurant

This class is approved for six hours of Michigan Real Estate Continuing Education.
(Legal – 2 hours/Elective – 4 hours)

Thursday, March 17, 2022

(Meals Included: Breakfast, Lunch, and All-Day Meeting Snacking)

8:30 AM | Michigan Chapter 7 General Membership Meeting

9:00 AM to 10:40 AM | “Cyber Fraud and Title Industry Legal Updates”

Thomas Cronkright II | Co-Founder & Executive Chairman CertifID and CEO Sun Title

Having his title company ripped off for \$180,000 leading to a two-year recovery effort that included Tom testifying for the U.S. Department of Justice against a \$3B global and cyber fraud syndicate originating in West Africa led to the creation of CertifID as a desperately needed solution. Tom will review the case that his title company was a part of, the legal intricacies involved in wire and cyber fraud and how it can be prevented. Tom will also provide a legal update on current laws affecting the title industry.

10:40 AM to 11:00 AM | Networking Break

11:00 AM to 12:15 PM | “How to Solve the Employee Crisis in ROW”

Patrick A. McCallister, SR/WA | Right of Way Manager WSP USA & IRWA Region 5 Secretary/Treasurer

Patrick will show us a program he has been using with high schools and colleges in his local area. We will learn how the IRWA Marketing & Membership Committee is planning to roll out a similar program for all members to use in assisting in their recruitment of potential new employees.

12:15 PM to 1:15 PM | Lunch

Thursday, March 17, 2022 – Continued

1:15 PM to 2:30 PM | “Dam – Remove It! The Grand Rapids Whitewater Project”

Steve Heacock | President/CEO Grand Rapids Whitewater

Grand Rapids is a city with a legend written into its name. But the rapids in the Grand River haven't been seen for generations. They were flattened by a series of dams following the Civil War. Although Grand Rapids is thriving and became a tourist destination, its namesake feature is absent — the rapids are a lost legend. The Grand River restoration project proposes to bring natural, cultural, and commercial excitement back to our waterway by restoring a 2.5-mile stretch of the river to its rightful, rolling state. From Ann Street to Fulton Street, the project will reveal an 18-foot drop in spectacular fashion, snaking and snarling around boulders, stone, and natural reefs. With this exciting feature at its heart, a new riverfront will rise. Steve will share where the project stands and what the future holds.

2:30 PM to 2:45 PM | Networking Break

2:45 PM to 4:00 PM | “Tree and Vegetation – Issues and Values”

Teresa Hurst | Aurora Landscape Design & Appraisal, LLC

Every project that we work on has that one property that has the tree that the owner says: “I remember when my grandparents planted that tree! I must be worth tens of thousands of dollars!!” IRWA member Teresa will help us navigate the valuation of vegetation (trees and other valuable plantings) that impact both utility and road infrastructure projects.

4:00 PM to 4:15 PM | Final Thoughts

HAPPY ST. PATRICK'S DAY



MAY THE ROOF ABOVE US NEVER FALL IN. AND MAY THE FRIENDS GATHERED BELOW IT NEVER FALL OUT.